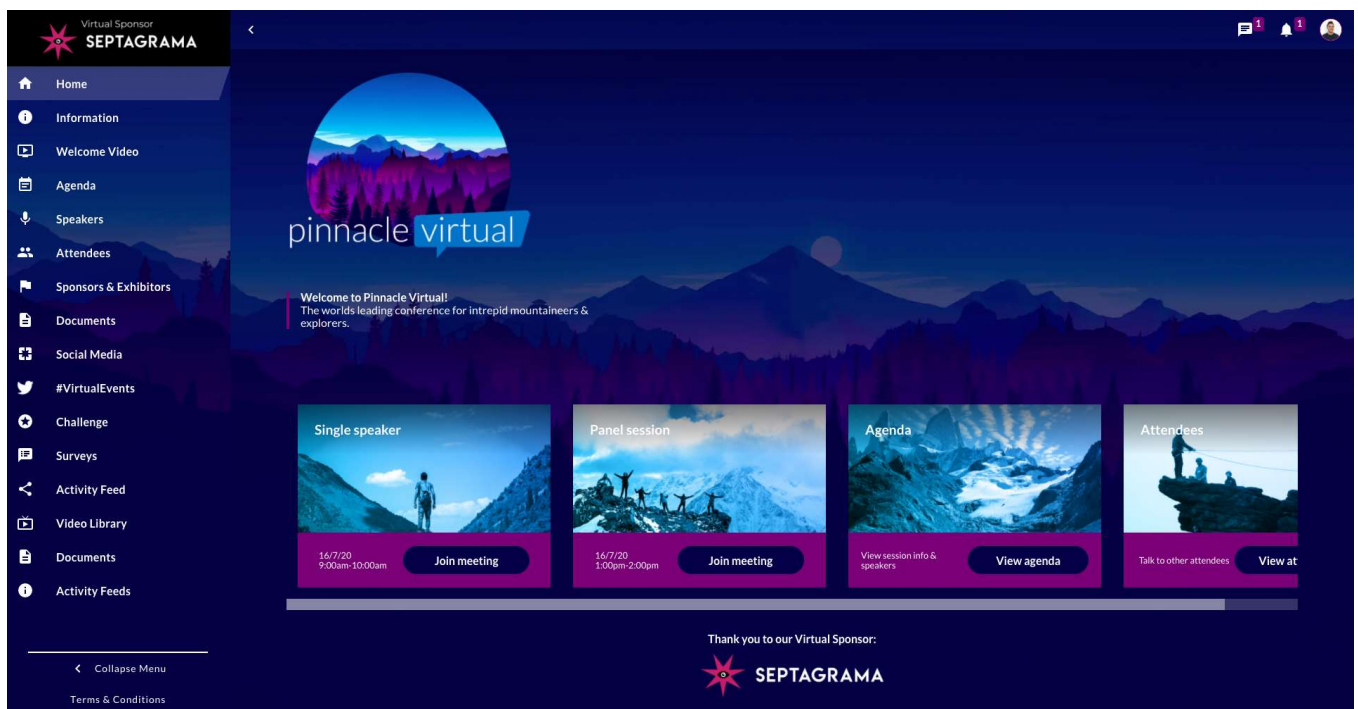


# Sponsor and Exhibitor Exposure

## Overview

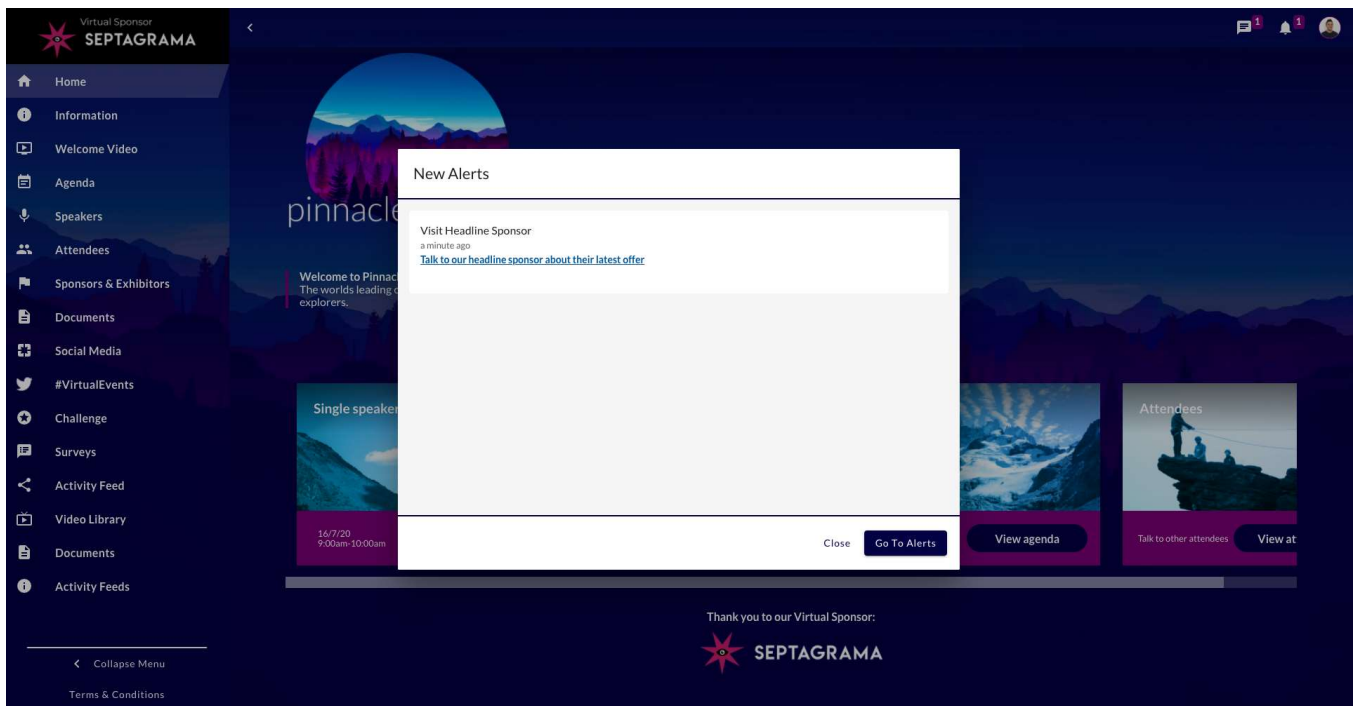
- Include sponsor(s) logo's on the home screen linked to a sponsor profile
- Create banner adverts on the left hand navigation menu that link to a sponsor profile
- Banner adverts will rotate every 5 seconds and you can build as many sponsor / exhibitor banner adverts as you need
- Banner adverts will be visible in the menu on every page
- Alerts that pop up directing users to sponsor profile and outlining special offers
- Include sponsor slide or short video at beginning and / or end of streams
- Allow your sponsor to have allocated spot in the agenda to present their offering
- Allow your sponsor to run daily [round table discussion](#).
- Sponsor and exhibitor profiles include; logo, bio (video's can be iframed into bio), social media links, documents and representatives available for contact
- Representatives will be the people that traditionally were available at exhibitor stands at events. In virtual space, these users can be contacted through private 1-2-1 chat or 1-2-1 video calls
- Reporting available to quantify exposure received

Septagrama is the example sponsor on the example here. The Septagrama logo is profiled on the home screen and banner advert on left hand menu

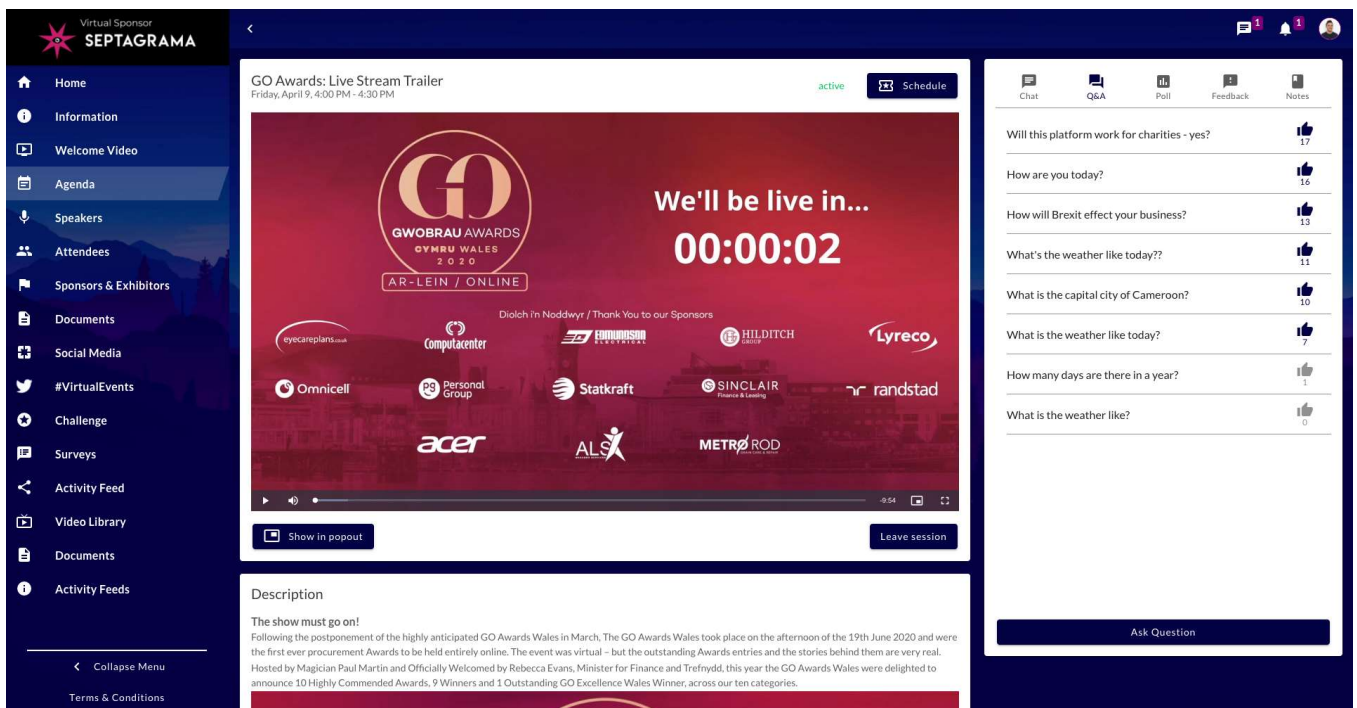


Multiple sponsors profiled on home screen:

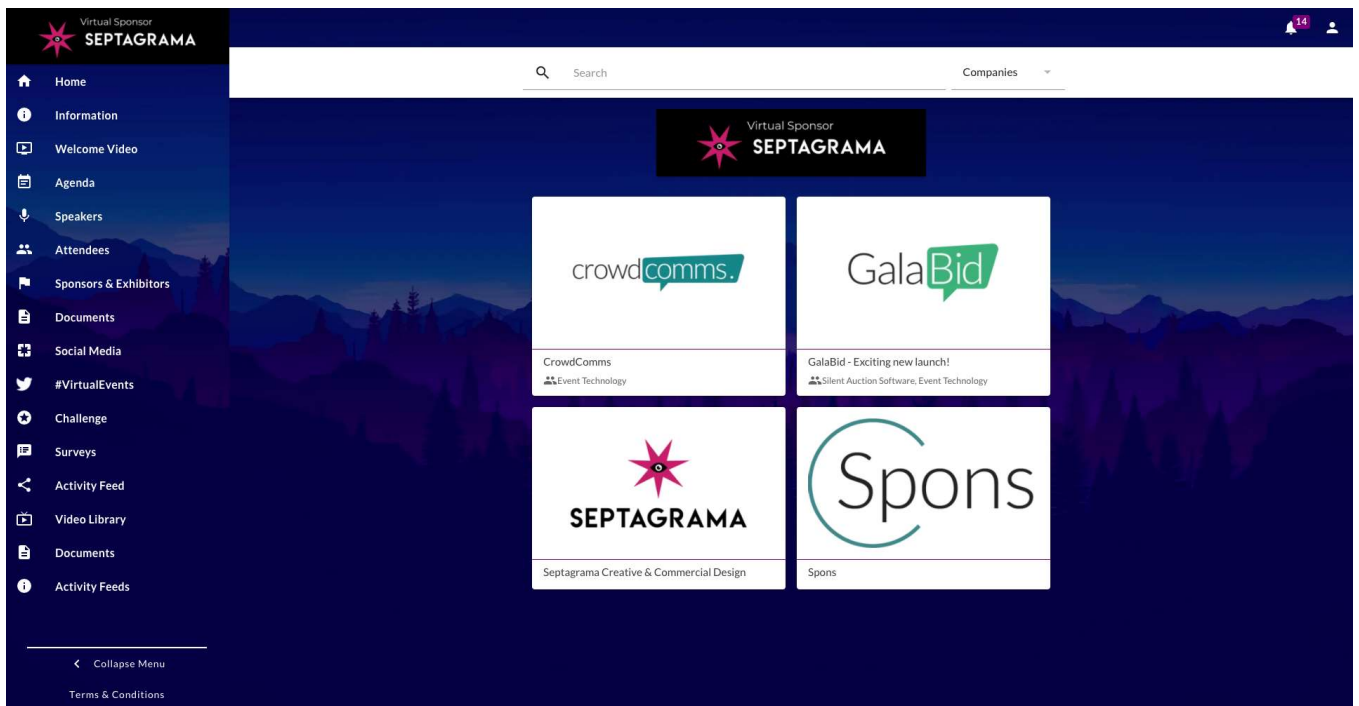
Pop up alerts linked to sponsors. These can include images.



Include sponsor slide or short video at the beginning and end of streams linked to sessions. You can also include a sponsor logo that is visible on the stream at all times.



Create menu options for different categories of sponsors or exhibitors. Search functionality allows users to search by name or key word to find companies they are interested in.



Sponsor and exhibitor profiles include; logo, bio (video's can be iframed into bio), social media links, documents and representatives available for contact (Two images below show the full profile)

Virtual Sponsor  
**SEPTAGRAMA**

14

Home
Information
Welcome Video
Agenda
Speakers
Attendees
Sponsors & Exhibitors
Documents
Social Media
#VirtualEvents
Challenge
Surveys
Activity Feed
Video Library
Documents
Activity Feeds

Collapse Menu
Terms & Conditions

**GalaBid**  
Delivering  
Exceptional  
Results For Live  
Fundraising Events

Talk to an Expert

Matt Allen  
Managing Director  
CrowdComms

Rob Pope  
Account Manager  
CrowdComms Ltd

Dee Brannick  
Director / Co Founder  
CrowdComms

About

In 2011, three forward-thinking people with a passion for good causes and innovative technology formed GalaBid.

The founding mission was to help non-profits maximise fundraising revenue through technology and excellent service.

GalaBid is a global organisation with offices in Australia, New Zealand, UK, Ireland, Hong Kong and the US. Our mission hasn't changed since 2011. We are still dedicated to helping non-profits raise more through the very best digital solutions and superior service delivery.

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**SEPTAGRAMA**

14

Home
Information
Welcome Video
Agenda
Speakers
Attendees
Sponsors & Exhibitors
Documents
Social Media
#VirtualEvents
Challenge
Surveys
Activity Feed
Video Library
Documents
Activity Feeds

Collapse Menu
Terms & Conditions

WE PARTNER WITH A WIDE RANGE OF ORGANISATIONS AROUND THE WORLD  
WHO TRUST GALABID TO MEET THEIR FUNDRAISING NEEDS

GalaBid - Powering Fundraising Events

**FUNDRAISING  
PLATFORM**

Documents

CrowdComms Sponsorship.pdf

Social Media

Click through to representative to view their profile

Home

Information

Welcome Video

Agenda

Speakers

Attendees

Sponsors & Exhibitors

Documents

Social Media

#VirtualEvents

Challenge

Surveys

Activity Feed

Video Library

Documents

DON'T DELETE Group Videos

Agenda

< Collapse Menu

Terms & Conditions

Rob Pope

Account Manager

CrowdComms Ltd

L3, The Grainstore, Shaftesbury Ln, Blandford Forum DT11 7EG

Offline

Email

Video Meeting

Phone

Website

Chat

About

I joined CrowdComms in October 2015, and with a background in Sports and Fitness, the events industry was an exciting new field to get to grips with. Learning and playing with our platform has been a fun and rewarding experience, and I thoroughly enjoy helping event planners get the most from their event technology. Within the event industry, there is always something new and exciting just around the corner and I look forward to sharing our new projects and creating more and more engaging apps.

Agenda

Catalyst Connection Live Stream

9 Apr 16:00 - 16:30

Ignition Online Live Streaming Demo

23 Apr 16:00 - 17:00

Send private 1-2-1 chat message

Home

Information

Welcome Video

Agenda

Speakers

Attendees

Sponsors & Exhibitors

Documents

Social Media

#VirtualEvents

Challenge

Surveys

Activity Feed

Video Library

Documents

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Agenda

< Collapse Menu

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Rob Pope

Account Manager

CrowdComms Ltd

L3, The Grainstore, Shaftesbury Ln, Blandford Forum DT11 7EG

Online

Email

Phone

Website

Hi Lee. Are you free at 10:00?

25/06/2020

Yes, cant wait!

25/06/2020

Message

Send

Start video call with online sponsor or exhibitor representatives - [View overview of 1-2-1 videos](#)

