

AT A GLANCE SCHEDULE

	ROOM 1	ROOM 2	ROOM 3
WEDNESDAY			
12.30pm	Registration opens LEEDS GRAND THEATRE		
2pm	OPENING SESSION AND KEYNOTE		
3.15pm	Tea/Coffee Networking Break		
3.45pm	WHAT'S NEXT FOR THE CLASSICAL RECORDING INDUSTRY?		
5.15pm	Session Ends Coaches to Hotel		
6.30pm	Coaches to Leeds City Art Gallery		
6.45pm	Civic Drinks Reception		
8.00pm	Coaches to Leeds Grand Theatre		
8.15pm	Conference Dinner and Awards Presentation		
11.00pm	Coaches to Hotel		
THURSDAY			
8.30am	Registration opens DOUBLETREE BY HILTON LEEDS		
9.30am	WHAT'S NEXT? STAYING HAPPIER FOR LONGER	WHAT'S NEXT? PRESS PLAY AND RECORD	WHAT'S NEXT FOR CONCERT HALLS AND OPERA HOUSES
11am	Tea/Coffee Networking Break		
11.30am	THE NEXT GENERATION: SIDE BY SIDE	WHAT'S NEXT? FROM THE SCREENING ROOM TO SMART TV	TOOLBOX: LEARNING FROM AUSTRALIA
1pm	Lunch Break		
2pm	THE NEXT GENERATION: HAVING THEIR SAY	WHAT'S NEXT? THE SPACE	OPERA NOW: WHAT'S NEXT FOR OPERA?
3.30pm	Tea/Coffee Networking Break		
4.00pm	THE NEXT GENERATION:WHAT'S NEXT FOR YOUTH ENSEMBLES?	"WELLBEING": BUZZWORD OR REALITY?	WHAT'S NEXT? DIGITAL R&D
5.30pm	Session Ends		
7.30pm	Opera North - OTELLO Leeds Grand Theatre		
10.15pm	Opera North Drinks Reception		
11.00pm	<i>Delegates make own way back to Hotel</i>		
FRIDAY			
9.00am	Registration opens DOUBLETREE BY HILTON LEEDS		
9.30am	THE ENDLESS CLASSICAL CRISIS:AN AMERICAN VIEW		
10.00am	THE REST IS NOISE:THE SOUNDTRACK OF THE 20TH CENTURY		
11am	Tea/Coffee Networking Break		
11.30am	BREAKING THE MOULD: ROYAL PHILHARMONIC SOCIETY DEBATE	WHAT'S NEXT FOR AUDIENCES?	EMERGING MARKETS: BRAZIL
1pm	Lunch Break		
2pm	CLOSING SESSION Drawing the Threads Together		
3.00pm	Conference Ends		

For up-to-date schedule, speaker and delegate information visit www.abo.org.uk

2013 CONFERENCE SCHEDULE

WEDNESDAY 23 JANUARY

12:30 REGISTRATION OPENS
HOWARD ASSEMBLY ROOM, LEEDS GRAND THEATRE

14:00 Welcome to delegates from **Michael Eakin**, Chair of the ABO and Chief Executive, Liverpool Philharmonic, **Richard Mantle**, General Director of Opera North and **Darren Henley OBE**, Managing Director, Classic FM

OFFICIAL OPENING: Dan Jarvis MP, Shadow Minister for Culture.
KEYNOTE SPEECH: Max Hole, Chairman and Chief Executive, Universal Music Group International:
How I learnt to love classical music but fear for its future

15:15 NETWORKING BREAK sponsored by the **British Association of Concert Halls**



15:45-17:15 WHAT'S NEXT FOR THE CLASSICAL MUSIC RECORDING INDUSTRY?
HOWARD ASSEMBLY ROOM, LEEDS GRAND THEATRE

Following the European Commission's decision to prompt a massive shake-up of market share, as record industry profits continue to be damaged by illegal downloading, and as distribution increasingly shifts from physical product to digital sales and streaming services, what's next for classical music? Who's making the money, and if it's not us, why not?

- **Nicola Benedetti MBE**, Musician
- **Andrew Cornall**, Artistic Consultant, Record Producer
- **Jonathan Gruber**, Consultant, Ulysses Arts
- **Max Hole**, Chairman and Chief Executive, Universal Music Group International
- **James Jolly**, Editor-in-Chief, Gramophone Magazine

17:15 COACHES TO HOTEL

17:15 COACHES TO LEEDS CITY ART GALLERY

18:45 CIVIC RECEPTION
LEEDS CITY ART GALLERY

20:00 COACHES TO LEEDS GRAND THEATRE

20:15 CONFERENCE DINNER
HOWARD ASSEMBLY ROOM, LEEDS GRAND THEATRE
Followed by presentation of the 2012 ABO Award and ABO/Rhinegold Awards by **Nicola Benedetti MBE**



UNIVERSAL MUSIC GROUP



SIMON FOWLER, DECCA

For up-to-date schedule, speaker and delegate information visit www.abo.org.uk

THURSDAY 24 JANUARY

08:30

REGISTRATION OPENS

DOUBLETREE BY HILTON, LEEDS

09:30



WHAT'S NEXT? STAYING HAPPIER FOR LONGER

ROOM 1

Following last year's productive sessions on performance management, professional development and retirement planning for orchestral musicians, what progress has been made across our industry?

- **John Smith**, General Secretary, Musicians' Union
- **John Summers**, Chief Executive, The Hallé Orchestra
- **John Wallace CBE**, Principal, Royal Conservatoire of Scotland and Chair of Conservatoires UK

WHAT'S NEXT? PRESS PLAY AND RECORD

ROOM 2

Want to navigate your way through the new landscape for classical music recordings, and worried about getting the best deal or don't know where to start? Bring all your queries about how to maximise your reach and revenue – this is your chance to get answers to your burning questions.

- **Lorna Aizlewood**, Consultant, Lorna Aizlewood Ltd.
- **Michael Garvey**, Chief Executive, Academy of Ancient Music
- **Jonathan Gruber**, Consultant, Ulysses Arts

WHAT'S NEXT FOR CONCERT HALLS AND OPERA HOUSES?

ROOM 3

As we move into the 21st Century are our traditional concert halls and opera houses appropriate to the needs of performance and performers today? In 2012 we have new technologies, new forms of music making and creativity, changing audience expectations and increasingly chilly financial realities. What do these mean for our concert halls and opera houses? This session will explore some of these new technologies including projection, interactivity, and new methods of interpretation, question the need for single purpose auditoria, and look at some new thinking about the staging of opera.

- **Louise Mitchell**, Chief Executive, Bristol Music Trust
- **David Staples**, Chairman, Theatre Projects Consultants

11:00

NETWORKING BREAK

11:30



THE NEXT GENERATION: SIDE BY SIDE

ROOM 1

Side-by-side and academy programmes have become increasingly common across the orchestral sector. With case studies drawn from BBC Scottish Symphony Orchestra and the Royal Conservatoire of Scotland, Opera North and Royal Northern College of Music, London Sinfonietta Academy, and Southbank Sinfonia, what have we learnt from partnerships between orchestras and conservatoires over the past few years, and what have been the benefits for the professional and the young musicians? Chaired by **Ian Ritchie**, Director, City of London Festival.

WHAT'S NEXT? FROM THE SCREENING ROOM TO SMART TV

ROOM 2

The exciting new opportunities presented by digital audio-visual recording of classical music will be explored in a panel chaired by **Hazel Wright**, media consultant to the music international market. Television, cinema, video-on-demand - all in glorious HD quality with surround sound - will be discussed in this panel with time for questions too.

- **Robert Delamere**, Chief Executive, Digital Theatre
- **John Kieser**, General Manager, San Francisco Symphony Orchestra
- **Robin Lough**, Film Director
- **Alastair Roberts**, Managing Director, Enterprises, Royal Opera House

TOOLBOX: LEARNING FROM AUSTRALIA

ROOM 3

Following last year's exploration of measuring value, we look across the globe at our cousins in Australia, who have grasped the challenge of measuring 'artistic vibrancy' and getting the orchestral business model to thrive.

- **Trevor Green**, Orchestra and Arts Consultant
- **Rory Jeffes**, Managing Director, Sydney Symphony Orchestra
- **Kate Lidbetter**, Chief Executive, Symphony Services International

13:00

LUNCH

14:00

THE NEXT GENERATION: HAVING THEIR SAY

ROOM 1



It's all very well orchestras assuming they know what's best for their musicians as they start out on their career, but what have the young musicians to say for themselves? What are their expectations for a professional career, and what in turn do orchestras feel they need the conservatoires to be delivering into the workplace? Students from across the music conservatoires get a chance to have their say in what is likely to be a lively debate with **Hilary Boulding**, Principal, Royal Welsh College of Music and Drama and **Michael Elliott**, Chief Executive, Royal National Scottish Orchestra.

WHAT'S NEXT? THE SPACE

ROOM 2

The Space, the Arts Council / BBC experimental platform designed to showcase the best of the arts in 2012 has been described as a "game changer" and has now been extended for a further six months whilst the two organisations work out what a permanent service might look like. We hear from the curator of the site and representatives from three of the musical organisations that featured on it to discover what they have learned so far and to discuss what they think a future Space might offer musicians and audiences alike.

- **Matthew Herbert**, Composer
- **Peter Maniura**, Curator, The Space
- **Susannah Simons**, Head of Development, The Space
- **Richard Slaney**, Head of Digital, Philharmonia Orchestra
- **Tim Williams**, Artistic Director, Psappha



OPERA NOW: WHAT'S NEXT FOR OPERA?

ROOM 3

Opera faces particular challenges coping with the squeeze on public and private investment. Focusing on Opera North as a case study, **Ash Khandekar**, Editor of Opera Now, leads a discussion on what this means for the opera orchestra.

- **Richard Farnes**, Music Director, Opera North
- **Henry Little**, Chairman, National Opera Co-ordinating Committee
- **Richard Mantle**, General Director, Opera North

15:30

NETWORKING BREAK kindly sponsored by Classical by Appointment



16:00-
17.30

THE NEXT GENERATION: WHAT'S NEXT FOR YOUTH ENSEMBLES?

ROOM 1



As Music Education Hubs settle into their new role, are we confident that the funding and infrastructure to enable access for our talented young musicians to the network of youth ensembles at local level can be maintained? What responsibility do orchestras and conservatoires have to work in partnership to help make this happen?

- **Matt Griffiths**, Executive Director, Youth Music
- **Helen Hendry**, Learning and Participation Projects Manager, Trinity Laban
- **Penny King**, Director, Music, Arts Council England
- **Carol Main**, Director, Live Music Now Scotland
- **Dougie Scarfe**, Chief Executive, Bournemouth Symphony Orchestra and Principal Conductor of City of Leeds Youth Orchestra



WELL-BEING. A BUZZ WORD OR REALITY?

ROOM 2

As our sector gets to grips with better working relations between manager and musician, how best do we ensure an open and honest dialogue about musicians' health and well-being and signpost the musician, whether salaried or freelance, to the best available general help, advice, support and if required, medical treatment? What do orchestras and musicians want and need in the way of access to dedicated guidance on issues that concern their professional lives and especially having access to skilled medical practitioners who understand the particular stresses and strains of the orchestral musician? **David Sulkin** of the Musicians Benevolent Fund leads a conversation with orchestra managers, musicians and practitioners on the range of well-being challenges that musicians face and how BAPAM, AMABO and the Fund aim to help in future.

- **Deborah Charnock**, Chief Executive, BAPAM
- **Alex Gascoine**, Musician, BBCSSO
- **Simon Webb**, Director of Orchestral Management, CBSO
- **Dr. Jonathan White**, Honorary Physician, AMABO and BAPAM

WHAT'S NEXT? DIGITAL R&D

ROOM 3

Following the launch of the ACE/NESTA Digital R&D Fund, which aims to encourage collaboration between the arts, digital technology providers and the research community, what can we learn from the pilot phase, especially The Pulse and Dero projects, and what outcomes can we expect at the end of the programme?

- **Hasan Bakhshi**, Director – Creative Industries, NESTA
- **Jo Johnson**, Digital Marketing Manager, London Symphony Orchestra
- **Simon Mellor**, Executive Director, Arts, Arts Council England
- **Emily Taylor**, Head of Marketing and Communications, The Sage Gateshead

19:30



OTELLO – OPERA NORTH

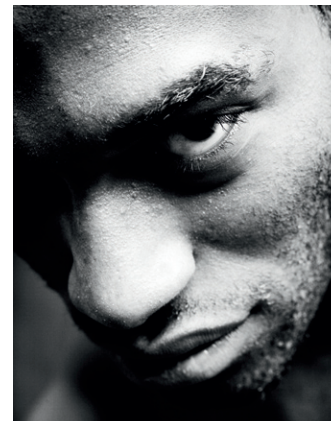
GRAND THEATRE

Opera North and the ABO are extremely grateful to Symphony Services International for the generous loan of Goodear Acoustic Shields which are in use during tonight's performance.



22.30

DRINKS RECEPTION hosted by Opera North



FRIDAY 25 JANUARY

09:00 **REGISTRATION OPENS**
DOUBLETREE BY HILTON, LEEDS

09:30 **THE ENDLESS CLASSICAL CRISIS: AN AMERICAN VIEW**
ROOM 1

Alex Ross, Music Critic of *The New Yorker*, presents an overview of the crisis affecting American orchestras and the wider classical music industry. Moderator: **Sally Taylor**, Chair of the PRS for Music Foundation and Executive Director of the Culture Capital Exchange.

10:15 **THE REST IS NOISE: THE SOUNDTRACK OF THE 20TH CENTURY**

Following the huge success of Alex Ross's survey of 20th Century music, *The Rest is Noise*, **Jude Kelly** and **Gillian Moore MBE** outline their plans for one of the most ambitious programmes in the Southbank Centre's history, bringing the book alive with nearly 100 concerts, performances, films, talks and debates.

11:00 **NETWORKING BREAK**

11:30 **BREAKING THE MOULD A Royal Philharmonic Society Debate**
ROOM 1



At no other time have orchestras and classical music venues been actively challenging the formal traditions and established formats. From late-night soirées to club-style collaborations, from interactive education projects to digital presentation, the boundaries are being nudged, flipped and pushed back to embrace modern culture and entice the discerning consumer. However, are programmers being bold enough? Is classical music keeping up with the other art-forms and are current attempts actually what are wanted? This debate brings a range of artists and cultural commentators from outside the classical music world together to offer their views on what they would like to see happen next in live classical music performance and programming.

- **Mark Baldwin**, Artistic Director, Rambert Dance Company
- **Will Gompertz**, Arts Editor, BBC
- **Tom Hutchinson**, Projects Co-ordinator, Royal Philharmonic Society
- **Netia Jones**, video artist and director
- **Ariane Koek**, Head of International Arts, CERN

WHAT'S NEXT FOR AUDIENCES?

ROOM 2

Drawing on a number of recent studies, as well as The Audience Agency's own primary research and trend analysis, **Anne Torreggiani**, co-CEO of The Audience Agency, the new national organisation supporting public engagement with the cultural sector, will highlight changing patterns among audiences and especially those for Classical Music, exploring the challenges they imply. This will include shifts in audience behaviour, opinion and demographics.



EMERGING MARKETS: BRAZIL

ROOM 3

Following last year's successful session on India, we turn our attention to another of the "BRIC" countries. Together with delegates from Brazil, **Cathy Graham**, Director of Music at the British Council will lead a discussion about the orchestral and music scene in Brazil, and will also provide an update on future years' country focuses, following the successful UK Now season in China.

13:00 **LUNCH**

14:00 **CLOSING SESSION: WHAT'S NEXT?**
ROOM 1



Wagner, Verdi, Britten and more... **Roger Wright** gives a preview of some of the 2013 BBC classical music activity. **Deborah Annetts** of the ISM updates delegates on the Bacc for the Future campaign. Mark Pemberton outlines the legacy of the conference and the issues that the ABO will take forward. And we look ahead to the 2014 conference in London with **Kathryn McDowell CBE** of the LSO and **Leonora Thomson** of the Barbican Centre.

15:00 **CONFERENCE ENDS**