



CLASSIC *f*M

PREDLUDE: INTRODUCTION

TO

ARTIFICIAL
INTELLIGENCE



TECHNOLOGY ADOPTION

The time it took
for selected online
services to reach

100
million users



11 years

2008



10 years

1999



8 years

2008



5 years

2006



4.5 years

2004



4 years

2008



3.5 years

2009



2.5 years

2010



9 months

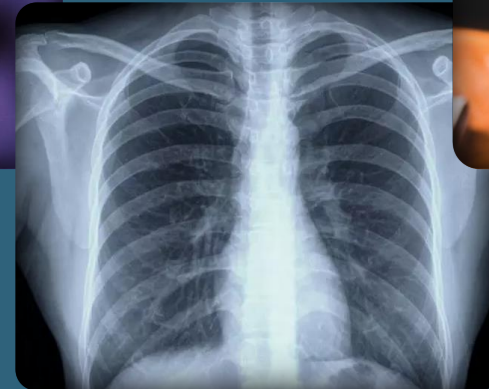
2016



2 months

2022

AI IS MORE THAN CHATGPT & IS ALREADY IN ALL OF OUR LIVES

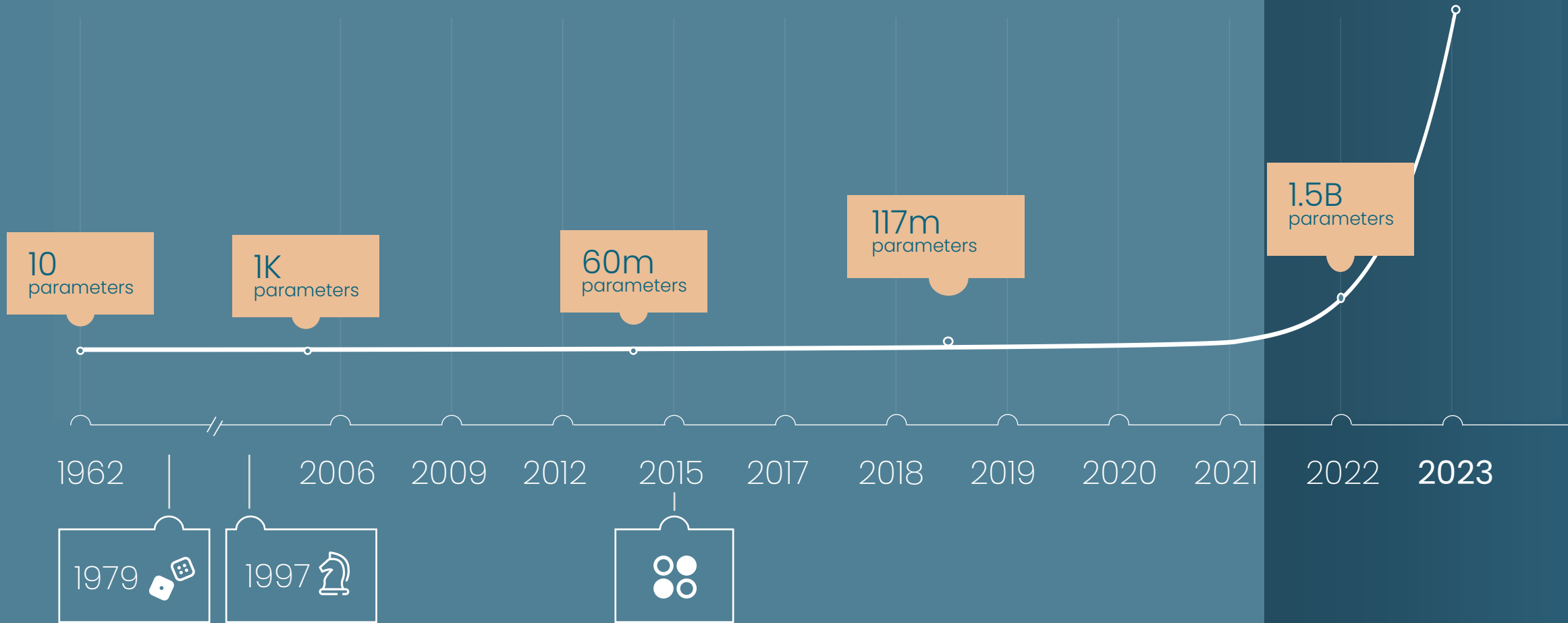




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AI CAPABILITY GROWTH A SIXTY YEAR, OVERNIGHT SUCCESS

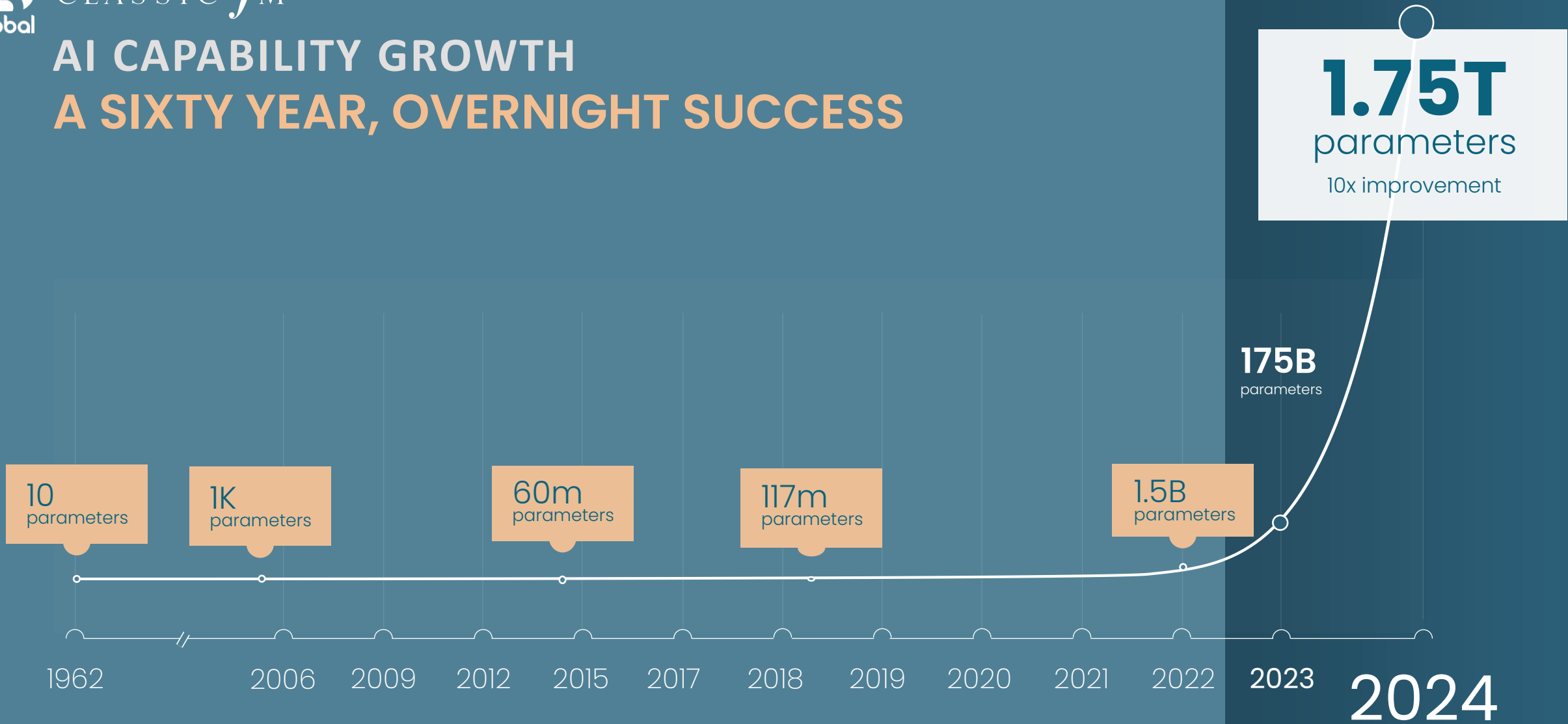
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parameters





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AI CAPABILITY GROWTH A SIXTY YEAR, OVERNIGHT SUCCESS





Artificial intelligence is just mathematics,
software and data ...
designed to operate with some autonomy
to achieve human-defined objectives
using machine learning, logic or
knowledge



CAN YOU TELL THE DIFFERENCE
BETWEEN IMAGES CREATED BY
HUMANS V AI?



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WHERE ARE WE USING AI WITHIN
CLASSICFM AND GLOBAL?

TIDYING UP IMAGE BACKGROUNDS



INSPIRATION FOR CONTENT

ChatGPT 4 ▾

FL You

Please give me some ideas of topics to talk about on the ClassicFM Breakfast show on pancake day

ChatGPT

Pancake Day, also known as Shrove Tuesday, offers a delightful theme around which you can center various segments for the ClassicFM Breakfast show. Considering the audience's likely interest in classical music, here are some topic ideas that blend the spirit of Pancake Day with a musical twist:

1. **Musical Pancake Recipes:** Share unique pancake recipes that are named after famous composers or musical pieces. For instance, a 'Bach Berry Pancake' or a 'Vivaldi Vegan Delight'. You can encourage listeners to try these recipes while listening to the corresponding classical piece.
2. **Pancake Day History and Classical Music:** Explore the historical origins of Pancake Day and its connections to classical music. Perhaps there are composers who wrote music for or were inspired by this festive day.
3. **Soundtrack for Pancake Making:** Curate a playlist of uplifting and energetic classical music that listeners can play while making pancakes. This could include pieces known for their lively rhythms and joyful melodies.
4. **Pancake Day Around the World:** Discuss how different cultures celebrate Pancake Day and pair it with classical music from those regions. This can be an educational yet entertaining segment that broadens the listeners' cultural and musical horizons.
5. **Pancake-themed Quizzes or Competitions:** Host a fun quiz or competition with

 Message ChatGPT...





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REMOVING BACKGROUND NOISE FROM RECORDINGS



AI SHOULD BE USED RESPONSIBLY

**Switch off chat
history and training**

**Check,
check and
check again**

**Check before using
the output externally**

**Do not input
personal data or
Global's confidential
information.**

**Share your
success!**

IN A WORLD WHERE STREAMING SERVICES HAVE PLAYLISTS
GENERATED BY AI, ALL MUSIC PROGRAMMES ON CLASSIC
FM IS FINESSED BY A HUMAN

CLASSIC *f*M



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WHAT DO THESE IMAGES ALL HAVE IN COMMON?

