PREDLUDE: INTRODUCTION TO ARTIFICIAL INTELLIGENCE

Florence Ware

TECHNOLOGY ADOPTION

The time it took for selected online services to reach 100 million users

11 years
2008

10 years
1999

8 years
2008

5 years
2006

4.5 years
2004

4 years
2008

3.5 years
2009

2.5 years
2010

9 months
2016

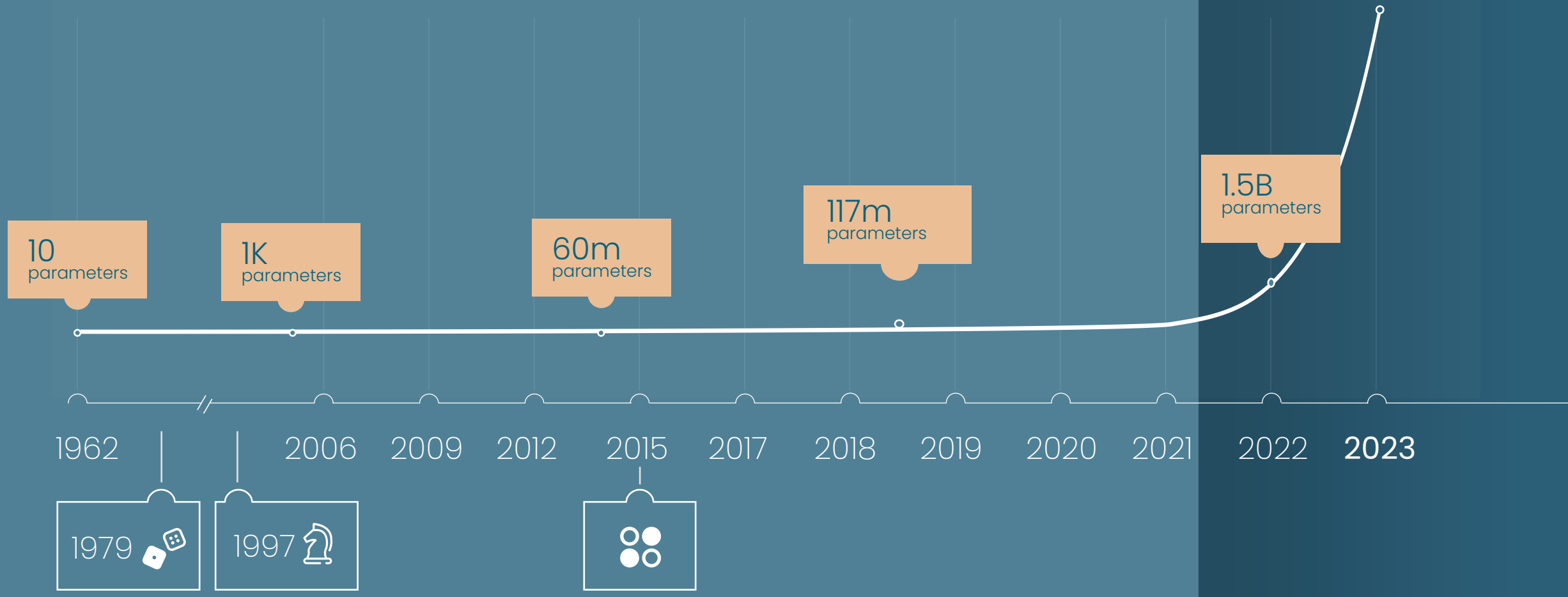
2 months
2022

AI IS MORE THAN CHATGPT & IS ALREADY IN ALL OF OUR LIVES

CLASSIC fM

AI CAPABILITY GROWTH
A SIXTY YEAR, OVERNIGHT SUCCESS

175B
parameters



CLASSIC fM

AI CAPABILITY GROWTH
A SIXTY YEAR, OVERNIGHT SUCCESS

Artificial intelligence is just mathematics, software and data ...
designed to operate with some autonomy to achieve human-defined objectives using machine learning, logic or knowledge

Source: European Commission

CAN YOU TELL THE DIFFERENCE BETWEEN IMAGES CREATED BY HUMANS V AI?

global CLASSIC fM

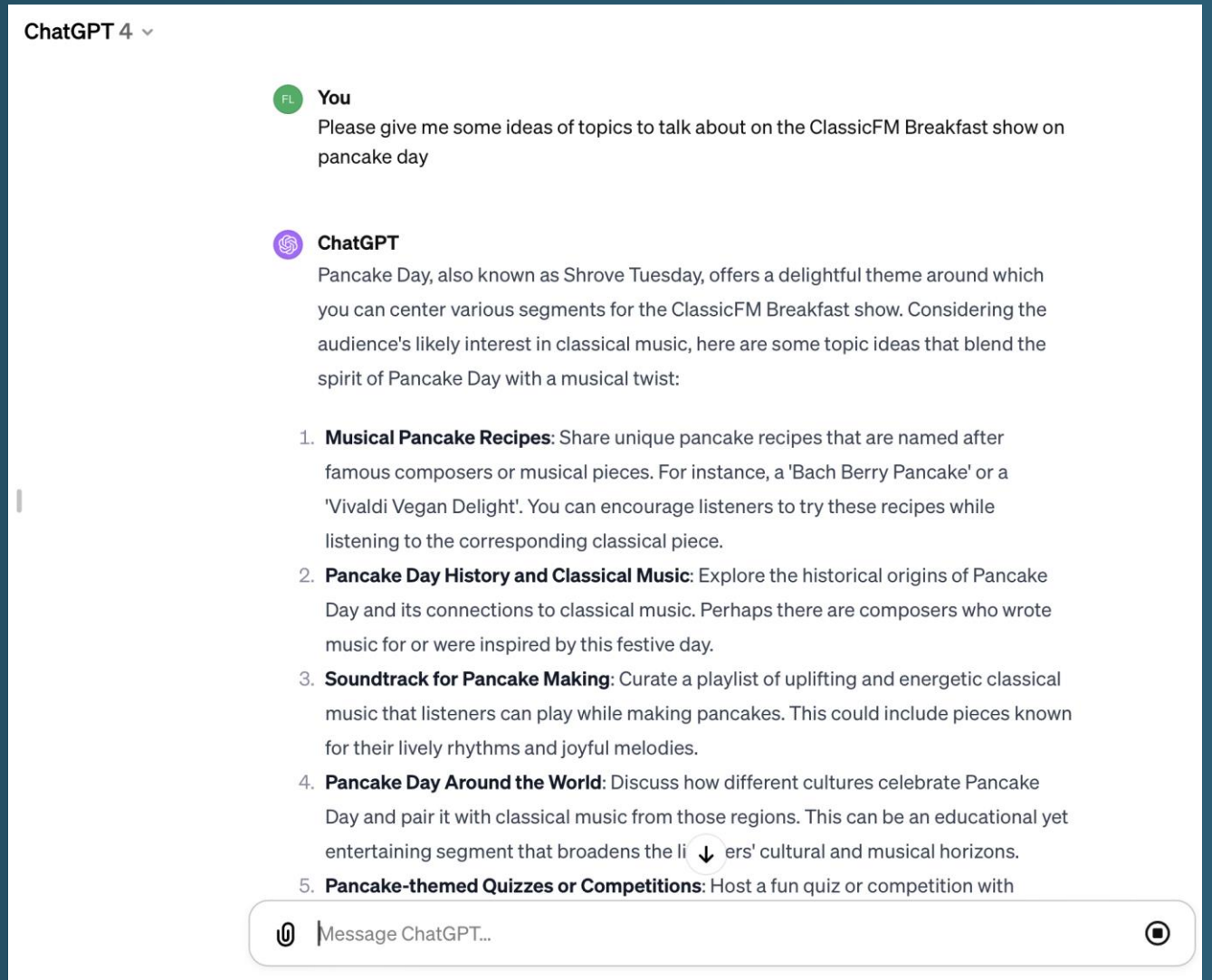
WHERE ARE WE USING AI WITHIN CLASSICFM AND GLOBAL?

global CLASSIC fM

TIDYING UP IMAGE BACKGROUNDS

removebg

INSPIRATION FOR CONTENT



global CLASSIC fM

REMOVING BACKGROUND NOISE FROM RECORDINGS

AI SHOULD BE USED RESPONSIBLY

Switch off chat history and training

Check, check and check again

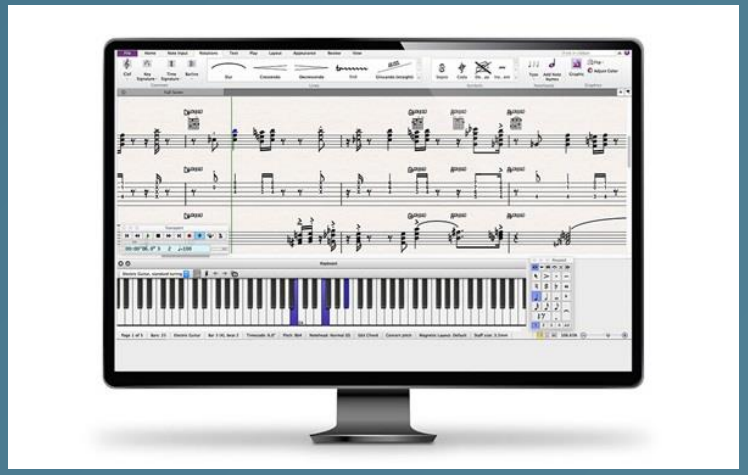
Check before using the output externally

Do not input personal data or Global's confidential information.

Share your success!

IN A WORLD WHERE STREAMING SERVICES HAVE PLAYLISTS GENERATED BY AI, ALL MUSIC PROGRAMMES ON CLASSIC FM IS FINESSED BY A HUMAN

CLASSIC *fM*

CLASSIC fM

WHAT DO THESE IMAGES ALL HAVE IN COMMON?